ALEXANDRA SMITH

UX Designer

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EDUCATION

Florida International University

Bachelors of Computer Science Expected May 2027 Dean's List with Honors

Relevant Coursework:

Java Programming (I & II), Systems Programming, Data Structures & Algorithms, Software Engineering

SKILLS

Design Tools

Figma, Framer, FigJam, Balsamiq Adobe Creative Suite (Ps, Ai, Lr, Id)

Methods & Research

Wireframing, Rapid Prototyping, Storyboarding, Design Research, Affinity Mapping, Usability Testing

Technical

Python, Java, SQL HTML/CSS, Tailwind Javascript, React, Bootstrap

LEADERSHIP

Web Development Director, Women in Computer Science (WiCS)

Directed redesign of WiCS website focused on accessibility and clarity.

Programs Chair, NSBE

Led a team of 4 to plan and execute events such as workshops, Black History Month panel, and volunteer events.

EXPERIENCE

UX Designer | CIARA, FIU

October 2025

Incoming UX Designer and developer at CIARA Research this Fall.

Junior Web Developer | Florida International University

February 2024 - April 2025

Led redesigns in partnership with end-users—incorporated feedback-driven information architecture, interface improvements, and accessibility enhancements. Redesigned and maintained university websites, improving accessibility compliance, navigation, and performance.

Product Design Intern | Travel Agency Tribes

June 2023 - August 2023

Designed and shipped 30+ modular, customizable web templates for 1,500+ travel agencies, improving accessibility, mobile responsiveness, and brand consistency. Translated client requirements into responsive wireframes and high-fidelity prototypes; conducted usability reviews to ensure accessibility and brand consistency.

Frontend Engineer | BaanSmile

September 2021 - August 2022

Led front-end architecture and UI design to optimize performance and user experience, increasing web traffic by 30%. Designed and developed an interactive web tool simplifying budget and visa eligibility—prioritized UX clarity, performance, and ease of use.

PROJECTS

Brawtalist (Elixir, HTML, CSS)

Designed and launched a high-traffic resource hub (17K+ monthly visitors) with emphasis on usability and clean information architecture.

PlaylistAI, Playlist Generator (Python, RESTAPI)

Developed a full-stack web app with Flask that integrates with the Spotify RESTful API, generating playlists from natural-language prompts and returning structured JSON payloads.